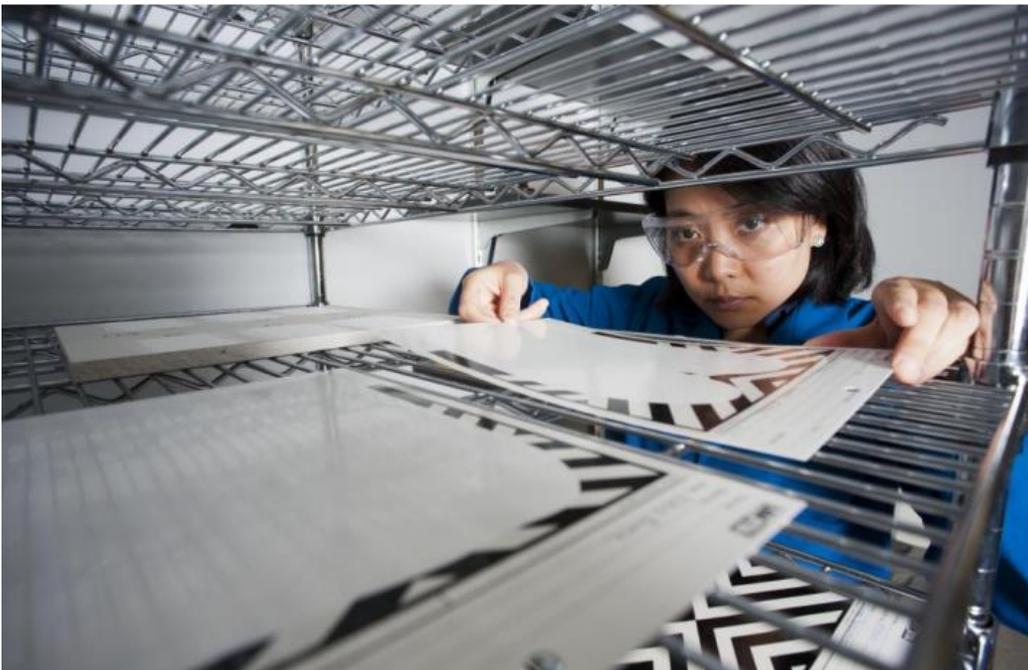


WACKER PRESENTS NEW VAE DISPERSION FOR ECO-FRIENDLY INTERIOR COATINGS



Product test: an employee checks panels coated with VAE-based interior architectural paints drying on a rack. The VAE dispersion VINNAPAS® EP 3360 ULS enables the formulation of high-performance interior paints with reduced emissions (photo: Wacker Chemie AG).

The Munich-based WACKER Group is presenting innovative polymer and silicone products for challenging coatings and construction applications at this year's Pakistan Coatings Show. For the first time in the region, WACKER shows the dispersion VINNAPAS® EP 3360 ULS for formulating low-odor and very-low emission interior coatings with excellent performance and cost-in-use benefits. Further highlights are SILRES® BS silicone emulsions for water-repellent, yet vapor-permeable masonry coatings and VINNAPAS® dispersible powders and dispersions for modern construction and coatings applications. Pakistan Coatings Show takes place from January 19 to 21 in Lahore, Pakistan.

"It is now the second time for WACKER to showcase our technologies here in Pakistan, and this exhibition is a great opportunity for us to explore further the market potentials in the Middle East", said Cyril Cisinski, Managing Director of Wacker Chemicals Middle East. This year's Pakistan Coatings Show will see WACKER showcasing its comprehensive expertise in high-quality construction and coatings applications, under-pinned by a number of elaborate exhibits.

PRESS RELEASE

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Binder for Eco-Friendly Interior Coatings

For the first time in Pakistan, WACKER presents VINNAPAS® EP 3360 ULS, a vinyl acetate and ethylene-based binder for flat to eggshell interior paints and plasters. The product offers very high scrub resistance and a better hiding power than standard acrylic systems at the same PVC (pigment volume concentration) level. The dispersion displays good color acceptance and color consistency, even with difficult-to-formulate pigments. Due to its high stain resistance and good washability, the resulting paint film is easier to clean, without impairing the appearance of the paint. Its good workability and ease of application further minimize the down-time of a building. The VAE dispersion enables the formulation of low-odor paints with very low volatile organic compounds content (< 1 g/l). Due to the very low residual monomer content (< 200 ppm), it does not need organic solvents or coalescing agents to achieve optimum film formation. As it features very low formaldehyde (< 20 ppm), VINNAPAS® EP 3360 ULS complies with major international eco-labels and is ideal for places where low-emission paints are essential, including children's rooms, hotels and public buildings, such as hospitals and schools.

Visit WACKER at REDA booth 59, 60, 62, 63 at the Pakistan Coating Show 2017.



For effective facade protection: Silicone resin emulsion paints based on SILRES® BS feature very high water-vapor permeability, extremely low water absorption and extreme durability (photo: Wacker Chemie AG)